



## Privacy Policy

### What type of information do we collect

We receive, collect and store any information you enter on our website or provide us in any other way. In addition, we collect the internet protocol (IP) address used to connect your computer, tablet and phone. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. We also collect personally identifiable information (including name, email, password, communications); comments, feedback, product reviews, recommendations, and personal profile.

### How do we collect information

When you conduct a transaction on our website, as part of the process, we collect personal information you give us such as your name, address and email address. Your personal information will be used for the specific reasons above only.

### Why do we collect such personal information

We collect such NON-personal and Personal Information for the follow purposes:

1. To provide and operate the Service;
2. To provide our User with ongoing Customer assistance and technical support;
3. To be able to contact our Visitors and Users with general or personalised service related notices and promotional messages
4. To create aggregated statistical data and other aggregated and/or inferred Non-personal information, with we or our business may use to provide and improve our respective services;
5. To comply with any applicable laws and regulations

### How we store, use, share and disclose your site visits' personal information

SMI Africa is hosted on the [wix.com](https://www.wix.com) platform. [wix.com](https://www.wix.com) provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through [wix.com](https://www.wix.com) data storage, databases and general [wix.com](https://www.wix.com) applications. They store your data on a secure servers behind a firewall.

### How we communicate with our site visitors

We may contact you to notify you regarding your account, to troubleshoot problems with your account, to resolve a dispute, to poll your opinions through surveys or questionnaires, to send updates about our company.

### How can our site visitors withdraw their consent.

If you don't want us to process your data anymore please contact us at [info@smafrica.net.za](mailto:info@smafrica.net.za)

### Privacy policy update

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarification will take effect immediately upon their posting on the website. If we make material changes to the policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

### Questions on your information

If you would like to: access, correct, amend or delete any personal information we have about you. You are invited to contact us at [info@smafrica.net.za](mailto:info@smafrica.net.za)